**<!DOCTYPE html>**

The <!DOCTYPE html> statement is not a html tag.

It just tells the browser what version of HTML the document is written in.

**lang=”en”**

The lang attribute is used to declare which language the html document is written in.

This helps search engines in returning search results.

**<meta charset=”utf-8”>**

The charset attribute is used to declare which character encoding the html document uses.

The utf-8 is the value for the character encoding of Unicode.

**href**

the href attribute specifies the url of the page the link directs you to.